

We will put an email together to send to Peter for endorsement first thing tomorrow.

On 21 Nov 2019, at 4:34 pm, [REDACTED]
[REDACTED] wrote:

Thanks [REDACTED], two looks great. Love the video screen, works well.

In terms of next steps, I'd remove me from that process of seeking GM approval.

Aside from The Conversation piece which was rejected by a/GE_NFS, we've not had many (any?) media enquiries focussing on climate drivers

From a public affairs perspective, my view is this video is low risk and does not conflict with the CEO's view the Bureau should not be proactively discussing climate context (given all our efforts are/should be directed towards the operational response to these events).

As discussed, I would seek approvals for the video content on the basis on strong interest from the community and easy to digest contextualisation of the event/outlook for key sectors.

To me, this piece encapsulates NFS desire (articulated in the Group plan?) for a continuous weather narrative, which should serve as to further evidence of its value.

Cheers,
[REDACTED]

[REDACTED] | Public Affairs Manager

<image001.gif>

Public Affairs | Government Relations and Corporate Communication

Bureau of Meteorology
[REDACTED]